## AUTHOR AND ARTIST INSPIRES THE WORLD THROUGH SOULFUL BOOKS

## The Journeys Series Introduces Wise and Beautiful Giftbooks

**Ojai, CA** - Author, artist, poet -- a spiritual soul. Her authentic work has inspired millions worldwide for over 30 years.

**Susan Florence**, artist extraordinaire, shares her vision of life's beauty and meaning in her international line of giftbooks, called *The Journeys Series*. Created with unique verse and original illustrations, the eight titles in this collection exemplify Florence's enduring desire to tap into the heart and soul of the human spirit.

"These giftbooks help us discover what is important, what is real for us," says Florence. "I am honored to have many readers write and tell me how the books put into words what they are feeling, but cannot say."

Illustrated with soft, loose watercolors of nature, *The Journeys Series* encourages us to live life deeply and experience its beauty and meaning, even during difficult times. Messages of spending time alone, honoring our sadness, discovering the value of change and finding everyday happiness show that we can be present with our own true self. These small giftbooks (4 1/2 x 6 inches and 64 pages) are perfect presents for friends, family and our own self!

The best-selling giftbook in the series, *When You Lose Someone You Love*, journeys with the reader through the heart of grief and gives support and strength as healing comes. This thoughtful book offers people a way to connect and comfort one another when many of us are at a loss for words.

"These books are for all who travel the essential inner voyage," says Florence. "The way into our own deep, rich life is though our own experiences and ultimately the realization of who we truly are."

Prior to *Journeys*, Florence and her husband created People Productions, a greeting card company that manufactured and sold her complete line of stationary. Her creative work continued when People Productions was sold to C.R. Gibson and has generated over 61 million dollars in retail sales through greeting cards, stationary, photo collections and licensed products including fashion pillows, ceramic magnets and mugs, kitchen textiles and calendars.

Published by Helen Exley Giftbooks of the US and UK, the *Journeys* books have been translated into Norwegian, French, Finnish, Portuguese and Polish.